



The UploadVR Showcase - Winter 2023

Sponsorship Options

Introduction

The UploadVR Showcase is the VR industry's biggest showcase. Twice a year (June and December), we work with a wide range of developers and publishers to bring VR enthusiasts game announcements, first looks, and updates that spotlight some of the best VR has to offer.

Our core Summer 2023 and Winter 2022 showcases received 72k and 30k views on YouTube to date, respectively. Everything in the Showcase is embargoed for worldwide release until it airs publicly during the event, so while the Showcase starts on our [Youtube](#) channel, our [website](#), and our social channels like [Twitter](#), [Facebook](#) and [Steam](#), it also extends outward to the channels and websites of our re-stream partners and beyond with the shared embargo working to help amplify everyone's work in this fast-growing space.

The showcase aims to give the most interesting emerging information about VR games and technology to our audience of VR enthusiasts. By sponsoring the showcase, you help uplift the VR industry and contribute to UploadVR's goal of bringing the newest and most interesting news and announcements to as many people as possible.

Tier 1 Sponsors:

\$12,000 USD - One Spot Available

- ⌚ Equal name visibility with UploadVR in all promotions
- ⌚ Prominent logo placement where applicable (designs, marketing material, merch, showcase website, social media)
- ⌚ A sponsored article related to the content submitted to the showcase
- ⌚ A sponsor page on our Showcase Website with information and store links
- ⌚ In the showcase:
 - At least 3 verbal mentions
 - A timestamp to your submission(s) and a link in the description
 - A card in the video when your submission is shown
 - Inclusion in all restream partners
- ⌚ Optional influence on:
 - Design and marketing materials
 - When in the showcase your trailer is shown

Tier 2 Sponsors:

\$5,000 USD - Six spots available

- ⌚ Second largest logo size and name visibility equal to the other Tier 2 sponsors' logo placement where applicable (designs, marketing material, merch, Showcase Website, social media)
- ⌚ A sponsored article related to the content submitted to the showcase ⌚ A sponsor section on our Showcase Website with information and store links ⌚ In the showcase:
 - At least 1 verbal mention
 - A timestamp to your submission(s) and a link in the description
 - Inclusion in all restream partners
- ⌚ Optional influence on:
 - When in the showcase your trailer is shown

Tier 3 Sponsors:

\$2,000 USD - Six spots available

- 🕒 One promotional message to be spoken during intermission, and a 15-second promo video, shown after the showcase
- 🕒 A sponsor section on our Showcase Website with information and store links
- 🕒 Name or logo on some promotional materials for the showcase
- 🕒 Inclusion in all restream partners

Tier 4 (Technology) Sponsors:

\$4,000 USD - 2 Spots Available

(Only available to technology companies who make accessories or AR/VR equipment).

- 🕒 Includes everything from [Tier 2](#), with a 15-30 second commercial advertising a product played during intermission instead of a regular game video

To sponsor the showcase, [fill out the submission form here](#).

Please contact Beck Gibson with any questions:

Email: beck@uploadvr.com

[Book a Meeting On Google Meet](#)

Discord: [hersisterwasawitch#0128](#)

Timezone: Toronto, Eastern Standard Time